

ENTERPRISE 2015

Enterprise is a partnership with the local business community, Pasco School District and Washington Business Week. The program provides our seniors the opportunity to experience business principles and gain knowledge.

Students are formed into small companies where they create a new product, operate a business using a computer simulation, and participate in several judged presentations.

Each student company is partnered with a business professional or community member.

Together students learn the following skills:

- ☉ Oral and written communication
- ☉ Analysis and interpretation of information
- ☉ Problem solving
- ☉ Teamwork
- ☉ Leadership
- ☉ Business operations
- ☉ Marketing
- ☉ Finance
- ☉ Business ethics
- ☉ Free Enterprise System



Thank you Safeguard Business Systems
(Jan Francis) for production of this brochure



PASCO SCHOOL DISTRICT
ENTERPRISE WEEK
1215 W LEWIS ST
PASCO WA 99301-5472

PASCO SCHOOL DISTRICT'S

16th Annual

ENTERPRISE WEEK 2015

Nov. 30th - Dec. 4th



We need you!

What **Community Volunteers** have said about participating in **Enterprise Week:**

"I was so **IMPRESSED** with the students, their ideas and the thoroughness of the content they were assigned to manage... such a valuable experience for them."

"I liked observing leadership skills surface."

"I liked the energy and self-discovery that happens."

We Need Volunteers

Company Advisors

Company Advisors are the heart of the project. Each advisor is assigned a student company where they facilitate and mentor through the business operating process. Advisors form a special bond with students throughout the week.

What we need from Company Advisors:

- ⦿ *The desire to work with and share your experience with young people*
- ⦿ *Attend an orientation session in November*
- ⦿ *Daily time commitment is from 7:20 AM to 2:30 PM, November 30-December 4*
- ⦿ *If you cannot commit to the entire week, consider job sharing with a colleague/friend to split the time obligation*

Judges

During the course of the week, community volunteers are needed to evaluate the following culminating projects:

- ⦿ *Marketing presentations*
- ⦿ *Stockholders' presentations*
- ⦿ *Tradeshaw exhibits*
- ⦿ *Digital Storyboard*
- ⦿ *Human Resources Manual*

These projects test the students' new found knowledge of business and marketing. The judges' evaluations provide valuable feedback related to our students' efforts.



Program Benefits

Benefits to Community

- ⦿ *Partner with students and educators*
- ⦿ *Influence current and future consumers*
- ⦿ *Develop education/business partnerships*
- ⦿ *Reinforce management - team building skills*
- ⦿ *Work with and develop future employees*

Benefits to Students

- ⦿ *Learn about the free enterprise system*
- ⦿ *Gain an understanding of business operation*
- ⦿ *Relate school subjects to the workplace*
- ⦿ *Collect, organize and analyze information*
- ⦿ *Develop relationships with the business community*
- ⦿ *Demonstrate different skills as a potential employee*
- ⦿ *Appreciate the contribution of employees with different skill*

Volunteer Form

I am interested in: Company Advisor Judge Donation \$ _____ Sponsorship

Information may be e-mailed to enterprise@psd1.org.

Name: _____ Last _____ First _____

Mailing Address: _____

City/State/Zip: _____

Phone: _____ Email: _____

Business/Company Name: _____

After submitting this form, you will be contacted by an Enterprise staff member.

For more information contact:

Enterprise Week Office
enterprise@psd1.org • (509) 543-6700 • Fax: (509) 543-6762
www.psd1.org/enterprise

Judging Dates and Times:

- Marketing Judge** - Thursday, December 3rd, 9:00 a.m. - 11:00*a.m.
- HR Manual or Digital Storyboard Judge** - Thursday, December 3rd, 1:00 p.m. - 3:00*p.m.
- Stockholders' Judge** - Friday, December 4th, 8:15 a.m. - 10:30*a.m.
- Tradeshaw Judge** - Friday, December 4th, 10:30 a.m. - 12:00*noon

*Time includes orientation

Please check the box for the judging position(s) you are interested in.

Thank you for your support!